



Raising Awareness

for Positive Impact

Effective storytelling creates awareness and motivates action as it impacts both the heart and mind.

We were proud to support two such heartfelt initiatives, produced to inspire, engage and leave an imprint on generations to come.

- #ZistwarNouLosean, a Global Youth Collective inspired by National Geographic Education and Adobe series 'Story Telling for Impact', which invites the youth from 8-25 years to tell impactful stories of our oceans without plastic pollution, using photography, video or digital graphics. The initiative is led by Danielle Zelin, a National Geographic educator and Prashant Mohesh, Nat Geo Young Explorer 2021 and was launched in March, in Mauritius and Rodrigues.
- 'Tomorrow, the Race is on', a documentary by produced by Prashant Mohesh focusing on marine ecosystem degradation and initiatives done by Veranda Resorts to protect the marine biodiversity in Mauritius.



Case Study: Coral Squad Program at Veranda Resorts (Sep-Nov 2021)

Raising awareness and sensitizing the younger generation from a very early onset on taking actions to prevent the degradation of our marine biodiversity by developing an 'explorer mindset'; this was the purpose of the Coral Squad Program, developed in collaboration with Danielle Zelin and Prashant Mohesh. Sustainability officers, based in the hotels, have been trained through the "Train the Trainer" program and the program was successfully delivered across 3 Veranda Resorts to kids aged 7-16 years, and provided them with hands on opportunity to explore, discover and learn about the local marine fauna and flora, from experts in the field.

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Youngsters
sensitized through
Coral Squad

100%
Sustainability Officers
were trained on
The Coral Squad Program